

## Interview guideline for WP3

Smart U Green is a research project that investigates the transformation of the urban landscape in different regions of Europe, and the potential conflicts that might arise due to these changes. For example, some changes are desirable, such as greener areas in the urban landscape. Other changes are inevitable, such as the change in consumer behaviour which affects down-town shopping areas. This affects several stakeholders who might have different interests, and consequently changing the urban landscape might result in conflicts.

We are also particularly interested into the case study ..... in your region and we want to investigate the decision-making process that is behind it. We have approached you because you are (or were) involved in the case study and we would like to have your personal/professional opinion on the transformation and the whole process.

### 1) Introduction

- A. What is your involvement in the case study? What is/was your official role and responsibility? At what stage of the process were you involved?
- B. Can you describe the case study and the most relevant elements that you think are of interest for the quality of urban landscapes?

### 2) Knowledge and information into the decision-making process

- A. Do you know and could you please describe how local agencies/authorities usually make policy choices in urban landscape planning, such as between green and grey or access to green areas?
- B. Could you please describe how policy choices were taken in this case study?
- C. Do you know and could you please describe how information and data were collected? Could you also mention how were this information used?
- D. Do you think the information has been shared in participatory procedures or other types of public involvement/consultation actions?
- E. Do you think local knowledge was considered?
- F. Do you think some information or data were underutilized or not taken into account?

### 3) Actors involved into the decision-making process

- A. Who initiated the project, how took the initiative at the first stage?
- B. Could you describe who has been involved in the decision-making process?
- C. Can you describe how the group of actors involved has changed during the process?
- D. Do you think participation by local actors and citizens or local entrepreneurs, was encouraged? And how was it managed?

E. In your opinion, local knowledge has been seriously considered in the decision-making processes?

4) Impacts of the project

- A. From your personal point of view, what are the main significant impacts of this case study?
- B. Are there any good or bad unexpected impacts of this case study?
- C. Who do you think mainly benefits of the positive impacts of this case study? On the contrary, who has been mainly negatively affected (if there are)?

5) Lesson learned

- A. Could you give us a personal feedback on this case study?
- B. What are, from your point of view, the lesson learned from this process and what the points of innovation and potential replicability?
- C. What would you do differently in a comparable (similar) case in the future?

6) This is about where we can find more information

- A. What articles / documents / reports would you recommend for us to study in order to further answer our questions?
- B. Who are relevant persons for us to talk to?

7) Would you like to continue to be involved in the Smart-U-Green project, especially where we will discuss governance options for the greening of urban landscapes under WP4 (dialogue sessions)?